# Partner search

### **Culture sub-Program**

Strand/category

Small scale Cooperation projects

Deadline

18 January 2018

## Cultural operator(s)

Name

#### Cartwheel Arts

At Cartwheel Arts we do Art for a Reason; promoting social inclusion, cohesion, diversity and regeneration through community participation in vibrant, innovative, high-quality arts projects.

Short description

Cartwheel has over 30 years experience of promoting imaginative, and often challenging arts projects - we do not shy from confronting difficult or sensitive issues. Our focus is on participation, enabling people who may have had little experience of the arts to explore and develop their creativity and talents, generating a sense of ownership and pride.

Cartwheel Arts – 110 Manchester Street, Heywood. OL10 1DW.

Contact details

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email - gala@cartwheelarts.org.uk

### **Project**

### Field(s)

Creative Devolution Network for Wellbeing (CDNW)

CDNW is a new European network of 3 non-capital organisations across 3 different countries set up to

- Help people and communities improve their wellbeing through supervised artistic activity.
- Design new creative tools and resources to develop a new business model based on expansion, resilience and self-sustainability for non-for profits.
- Facilitate the transnational mobility of artwork, art resources and art professionals.

## Description

#### The network will:

- Link 3 participatory community arts/health organisations
- Commission 2 new game-like artworks to promote individual and community wellbeing to become new resources to distribute across the network and beyond. The works will be developed by a local artist/s working with a local focus group, a Counselor, a CDN coordinator and a health agency.
- Create and share a new evaluation framework to measure art based activity

impact on wellbeing and general health.

- <u>Train</u> artists and art professionals on new artistic resources, evaluation and monitoring processes
- Showcase, distribute and promote artwork and art professionals internationally
- <u>Present 2 new art-based products</u> with potential commercial capacity yet in line with non-for-profit art and wellbeing organisations' charitable values.

#### Partners searched

#### Countries

Spain, Ireland, Finland, France, Iceland. Although we are not closed to hear from arts and health organisations interested from any other EU countries.

### **Profile**

Arts and arts/health organisations. We would like to work with organisations which main projects are based on social outcomes, using art as the means to improve wellbeing and health for people and communities.

#### Other

#### DCNW aims at

- Promoting the decentralization of art production, exhibition and dissemination
- <u>Building</u> on people and communities' skills and confidence through creative workshops, residencies and training
- <u>Creating</u> a new monitoring and evaluation framework for community and wellbeing art organisations to measure impact.
- <u>Build</u> new routes to foster cross-cultural creative dialogue from a local to an international level.
- <u>Implement the development of a new</u> commercial product/resource as an objective of each creative project/activity/residency.
- <u>Demonstrating the potential of new business models</u> for non-for-profit organisations to improve their sustainability, becoming financially more independent and less grant funding reliable.
- Reaching countries with little presence on the European Creative and Community Map; countries with high presence of violation of artistic and creative freedom This would be achieved by inviting those countries to be associated partners, to be part of the networks' events, conferences, exhibitions, summits, etc.
- <u>Disseminating</u> knowledge, experience, new products and training through workshops, talks, presentations, exhibitions and a final summit through the new partners and associated partners' countries.

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